Tradition

MATTERS

Traditions represent a critical piece of our culture. They help form the structure and foundation of our families and our society. They remind us that we are part of a history that defines our past, shapes who we are today and who we are likely to become. Once we ignore the meaning of our traditions, we're in danger of damaging the underpinning of our identity.

Tradition contributes a sense of comfort and belonging. It brings families together and enables people to reconnect with friends.

Tradition reinforces values such as freedom, faith, integrity, a good education, personal responsibility, a strong work ethic, and the value of being selfless.

Tradition provides a forum to showcase role models and celebrate the things that really matter in life.

Tradition offers a chance to say "thank you" for the contribution that someone has made.

Tradition enables us to showcase the principles of our Founding Fathers, celebrate diversity, and unite as a country.

Tradition serves as an avenue for creating lasting memories for our families and friends.

Tradition offers an excellent context for meaningful pause and reflection.

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