

DON'T LET SUCCESS GO TO YOUR HEAD

A stylized illustration of a woman in a black dress falling from a broken classical column. The column is light brown and has a jagged top. The woman is in mid-air, with her arms and legs outstretched. The background is a light green color with some white clouds.

9 WARNING SIGNS

TAKE SUCCESS FOR GRANTED.

Some folks become complacent and coast. They fool themselves into believing that their comfortable lead can't be lost.

LOSE FOCUS.

Some people abandon the things that made them successful. They drift away from what they know and do best.

FAIL TO LEARN.

Some folks are so busy celebrating success they fail to notice that the world around them is changing — and they're not keeping up with the times.

STOP LISTENING.

Some people let success go to their head. They think they know everything — and no one has the courage to tell them otherwise.

FIGHT FOR ATTENTION.

Some folks forget that success was a team effort and try to steal the spotlight. This causes ill will and resentment among all the team members.

GO ON DEFENSE.

Some people go on defense thinking the “game” is already won. They react to situations rather than pursuing opportunities.

LOSE SENSE OF PRIDE.

Some folks lose their passion and get careless.

BELIEVE IN A SENSE OF ENTITLEMENT.

Some people believe past success guarantees future success. They want the rewards without the hard work.

IGNORE THE CUSTOMER.

You know a business is complacent when it piles up costs that don't add customer value; when it develops policy changes for employee convenience rather than for customer benefit; when it spends more time in staff meetings than in front of customers; when it protects its existing installations rather than developing great new products for customers.

