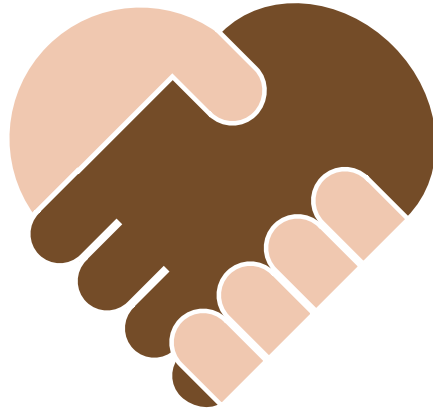


# DO YOU UNDERSTAND THE MEANING OF COMMITMENT?



## 9 INGREDIENTS OF A SUCCESSFUL COMMITMENT

**GO ALL IN.** Think twice before making a commitment. Once you do, take the plunge rather than making a half-hearted effort.

**HONOR YOUR WORD.** Accept responsibility. When you make a commitment, you're giving your word and putting your honor on the line. Act like it.

**EXPECT THE BEST.** Put your complete trust and faith in the commitments that you make. That will encourage you to focus on long-term potential rather than seeking immediate gain.

**KEEP THE RELATIONSHIP FRONT AND CENTER.** Focus as much on the journey as on the end result. Never sacrifice the relationship for results.

**GIVE FIRST.** Give with an open hand. The odds are high that your deed will be reciprocated. But remember, there's no need to keep score.

**MAKE YOURSELF VULNERABLE.** Be honest and transparent. That will promote a healthy, trusting relationship.

**DEMONSTRATE YOUR LOYALTY.** Live up to your commitments in good times and bad. Tough times say a lot about us. Make sure they say only good things about you.

**WATCH EACH OTHER'S BACK.** Promote opportunities where everyone wins. Focus on their best interests and have faith that they'll focus on yours.

**THINK AS ONE.** Build together, grow together, and win together. It's that simple.