

# Choices are easy. (The tough part is living with them.)

**Making a choice requires more than selecting between option A and option B.  
Here are seven factors to consider when choosing:**

## *You determine your fate.*

Some people let things happen; others make things happen. The choice is yours.

## *Choices are tradeoffs.*

By definition, a choice is an either-or decision. As such, every time you choose one direction, you're also choosing *not* to take an alternate path.

## *Choices are influenced by your attitude.*

We are blinded by filters that distort our thinking process. Be aware of these filters and the impact they have on your decision making.

## *Choices are not equal.*

Do you put first things first or treat everything as a priority? If you treat everything on your plate equally, you won't have adequate time or resources to address the important things.

## *Choices don't have an expiration date.*

While some of your decisions have short-term consequences, others will shadow you for life.

## *Choices have consequences.*

It's important to accept responsibility for your decisions rather than shifting the blame to others.

## *Not to decide is to decide.*

If you don't take the bull by the horns, the decision will be made for you. Your choice.



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